

Eco Efficient at Belswan

Retirement Estate in Pinjarra breaks new ground

From a launch on October 1 last year the Belswan Lifestyle Estate in Pinjarra has moved forward on several fronts.

Belswan Sales and Marketing Manager, Alan Wallis, has achieved over 30 sales which has put the Estate on track to have residents in their homes before year's end. Pindan's Site Manager, Lucio

Rapanaro, is able to fast track construction using timber framed internal walls. Apart from speed, these homes have good thermal qualities due to insulation in the wall spaces and ceilings. This style of construction is both time and cost efficient, making the homes more affordable to purchasers whilst maintaining a high quality.

Alan Wallis has not been surprised by the acceptance of this innovation. "We are seeing the baby boomers in the market today and they are aware of the effect of the lower mass hence quicker cooling of these houses in summer and their warmth in winter. Older buyers are very interested in the energy savings they will enjoy. The sales success at Belswan Pinjarra demonstrates how favourably this concept is understood and accepted".

Kevin Phillips, Belswan's Managing Director, was won over by Pindan that timber framed internal construction would suit the Pinjarra estate, "We needed a construction method that would allow us to stage our development to run in tandem with sales. We have achieved that by not only having a quick turnaround but also benefiting from cost savings and an aesthetic appeal that suits the environment".



Alan Wallis

Kevin Phillips inspires his construction crew

